



## About Ross Haxton

Creative Brand Services Director



**With a brand and design consultancy background, Ross is a creative designer at heart, but with both hands firmly on the practical implementation of our clients' concepts.**

With a degree in Interior Design, he cut his teeth at the London studio of brand consultancy, Landor, before moving onto Managing Director roles at other well-known agencies and subsequently running his own consultancy.

At GLIMMA Ross is known for his passion for all things branding positioning strategy, brand identity and environments: he brings together multi-disciplinary teams to solve a wide range of challenges and thrives on the fast changing variety of projects that brand owners face.

Place-making is a particular area of focus, helping clients to bring together all aspects of their brand to create unique customer experiences, with integrated physical and digital solutions.

**Whether working for brands such as DP World, HSBC, FedEx, Benson Elliot, Nokia, India Oil or lesser known brands, Ross brings the same level of drive and perfectionism.**

Un-rivalled experience in the Russian market has allowed him to work with a great number of colourful individuals, retailers, real estate and financial organisations. He knows the market inside out.

Whilst taking a break from work, Ross loves getting out into the outdoors with his family and "trying to keep fit," with a passion for cycling and resistance training.